

ASHIKA V

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OBJECTIVE

Healthcare professional pursuing an MBA in Marketing and Healthcare, aiming to leverage clinical knowledge and marketing skills to promote innovative healthcare services and improve patient outreach.

EDUCATIONAL QUALIFICATION

- **Master of Business Administration (MBA)**
Dr. NGP Institute of Technology, Coimbatore
Present - 2025
- **B.Sc Optometry – CGPA 9**
Karunya Institute of Technology and Sciences, Coimbatore
2021 – 2025
- **HSC – 88%**
Vasavi Vidyalaya Matriculation Higher Secondary School, Coimbatore
2020 – 2021
- **SSLC – 86%**
Vasavi Vidyalaya Matriculation Higher Secondary School, Coimbatore
2018 – 2019

SKILLS

- Effective Communication
- Leadership & Team Collaboration
- Strategic Thinking & Problem Solving
- Presentation & Public Speaking
- Time Management & Organizational Skills
- Analytical Thinking

LANGUAGES

- Tamil

- English
- Hindi

SEMINARS & CONFERENCES

- 3rd IVI International Optometry Conference on “EYE HEALTH IN A CHANGING WORLD” - 2022 at IIT Research Park, Chennai.
- “CLINICAL REFRESHER REFRACTION” - 2023 conducted by The Eye Foundation, Coimbatore.
- “HORIZON 6” – 2024 conducted by Bejan Singh Eye Hospital, Kanyakumari.
- “VISCO FEST 2024 – WORLD GLAUCOMA WEEK” organized by PPG Institutions, Coimbatore.

ACHIEVEMENTS

- 2nd Prize in ASTRO QUIZ in MINDKRAFT – 2023 at Karunya Institute of Technology and Sciences, Coimbatore.
- 1st Prize in SHARK TANK (Business Presentation) – 2026 at Bannariamman Institute of Technology, Erode.

EXTRA CURRICULAR ACTIVITIES

- Joint Secretary of the MBA Department Association “**Equiliber**”- Present 2025
- Serving as **Alumni Interaction Coordinator** - Present 2025
- Class Representative (2021–2025) at Karunya Institute of Technology and Sciences, Coimbatore.

CERTIFICATIONS

- PAATHSHAALA - Dispensing Optics by CARL ZEISS
- NPTEL – SOFT SKILLS

INTERNSHIPS

- **Optometry Intern, Agarwal’s Eye Hospital, Coimbatore** – 1 year Internship from June 2024 to June 2025
- **One-Week Intern, Chaitanya Eye Hospital, Trivandrum** – 2023

