

DR. SHEFEEK MUHAMMED

Ayurvedic Doctor | Healthcare Administrator | Project Coordinator

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✉ Shefi786mhd@gmail.com

📍 Kerala, India

LinkedIn: Dr. Shefeek Muhammed

Professional Summary

Passionate and visionary Ayurvedic doctor with over **7 years of diverse experience** in **clinical practice, hospital administration, wellness tourism, digital marketing, and healthcare project coordination**. Committed to **integrating traditional Ayurveda with modern medical systems** to promote authenticity, efficacy, and global outreach.

Proven track record in **handling international and domestic patients, developing and managing healthcare projects, leading teams, and enhancing operational efficiency** in multi-disciplinary environments. Strong communicator with adaptive and creative thinking skills, backed by a sound knowledge of Ayurveda and modern healthcare technologies.

Career Vision & Goals

- **Integrate Ayurveda with modern healthcare** systems for evidence-based, holistic treatment models.
 - Bridge global gaps in **Ayurveda medical tourism** through personalized care and authentic practices.
 - Lead **interdisciplinary healthcare teams** toward innovation, quality, and patient-centered care.
 - Develop and implement scalable healthcare projects that improve accessibility and efficiency.
 - Foster **collaborative networks** among top healthcare practitioners to enhance patient outcomes.
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Core Competencies

- Hospital & Spa Administration
 - International Patient Coordination
 - Ayurveda & Integrative Medicine
 - Project Development & Implementation
 - Team Leadership & Staff Management
 - Marketing Strategy & Digital Campaigns
 - Performance Reporting & Financial Management
 - Content Creation & Communication Strategy
 - Healthcare Regulations & Quality Control
 - Multilingual Communication (English, Arabic, Hindi, Tamil)
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Professional Experience

GARDEN PMR HOSPITAL, KOTTAKKAL

Hospital Superintendent | Jan 2024 – Present

- Oversees daily operations, marketing, HR, sales, and departmental coordination.
- Supervises medical care, patient care, quality control, and statutory compliance.
- Manages B2B collaborations and PR activities.
- Leads project development and strategic expansion.

AYURGARDEN INTERNATIONAL HOSPITAL, KOTTAKKAL

Medical Coordinator | Dec 2022 – Dec 2023

- Managed international patient care, treatment supervision, and medical admin operations.
- Handled Middle East patient base, patient counselling pharmacy coordination, and departmental audits.

AL SEHA INTERNATIONAL HOSPITAL, CALICUT

Admin & Project Coordinator | May 2022 – Present

- Led marketing, HR, staff hiring, and digital campaigns.
- Oversaw project restructuring and improved patient flow systems.

KEERTHI HOSPITAL, THALASSERY

Administrator & Medical Officer | *Jan 2021 – Apr 2022*

- Spearheaded hospital administration, HR, and medical coordination.
- Implemented cost-effective operations and increased service delivery efficiency.

S.CHO HOSPITALITY & TOURISM, PERUMBAVOOR

Medical Director & Project Coordinator | *Aug 2020 – Jan 2021*

- Directed hotel and resort-based Ayurvedic operations and guest programs.
- Developed health tourism projects with international appeal.

MARINE PALACE AYURVEDA, VARKALA

Ayurveda & Spa Manager | *Jul 2019 – Aug 2020*

- Led guest counseling, handled European clients, and managed spa operations.
- Promoted authentic Ayurvedic treatments to global visitors.

HITECH AYURMEDICITY, CALICUT

Medical Coordinator | *Apr 2018 – Jul 2019*

- Set up medical departments, managed team operations and compliance.

RAMADA BY WYNDHAM, ERNAKULAM

Ayurveda & Spa Manager | *2018 – 2 Months*

- Handled department sales, guest consultations, and therapy management.

GOVT. AYURVEDA DISPENSARY, KUMMIL, KOLLAM

Medical Officer | *2018 – 6 Months*

- Practiced as Ayurvedic physician under Kerala Govt. dispensary services.
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Education

Bachelor of Ayurvedic Medicine and Surgery (B.A.M.S.)

2012 – 2018 | Govt. Ayurveda Medical College, Trivandrum
Registered under TCMC, KUHS University, Kerala

Higher Secondary Education

2009 – 2011 | C.P.H.S.S, Kuttikkadu, Kollam

Achievements

- **Boosted Patient Leads by 75%** via effective PR and marketing strategies.
 - **Increased Operational Efficiency by 50%** through administrative restructuring.
 - Successfully **managed international clientele** from Middle East and Europe.
 - Pioneered the **launch and restructuring of multiple healthcare projects** and wellness centers.
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Technical & Soft Skills

- SEO, Social Media Marketing, Video Creation
 - Hospital Operations Management
 - Patient Counseling & Lead Conversion
 - Financial Reporting & Budget Management
 - Human Resource & Staff Training
 - Medical Content Development
 - Crisis Management & Conflict Resolution
 - Adaptability & Multitasking
 - Technological Proficiency (EMR tools, MS Office, Hospital management software's etc.)
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Languages

- **Malayalam** - Native
- **English** – Fluent
- **Arabic** – Read & Write
- **Hindi** – Fluent
- **Tamil** – Conversational

References

1. Dr. ANEESH NALINAKSHAN (BAMS, MBBS, MD.PMR, FIPM)
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2. Mr. REMESH
SPECIAL SECRETARY, KERALA ADMINISTRATIVE SERVICES
Mob: +919447493876

DECLARATION

I hereby declare that all the statements made in this application are true to the best of my knowledge.

Trivandrum

Dr. Shefeek Muhammed

10/10/2025