

| INTERNSHIPS                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| CREDITBUCKET TECHNOLOGIES  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Founder's Office Intern                                                      | April'25 – July'25                                                                 |
| Roles and Responsibilities | <ul style="list-style-type: none"><li>Onboarded 2 education lending Institutions as financial partners, unlocking loan access for 1000+ students</li><li>Developed strategic fintech proposal for digitisation and credit enablement of <b>JEEViKA</b> SHG enterprises</li><li>Built study abroad <b>lending funnel</b> with 10+ consultants, supporting 100+ Tier 3 students access funding</li><li>Directed <b>EV financing</b> initiative in Tier-3 town, enabling borrower access to electric three-wheeler loan</li><li><b>Analysed EV lending data</b> repayment patterns through <b>Power BI</b> to provide insights on performance</li><li>Built partnerships with <b>Banks, NBFC</b> and government bodies to expand financial inclusion in rural areas</li><li>Co-ordinated Low-Cibil farmer credit program through COMFED, gaining exposure to alternative credit</li><li>Proposed <b>₹2.5Cr MeitY Grant</b> aligned with fintech financing and financial inclusion expansion objectives</li><li>Led the rollout plan of 30,000+ metro cards in Patna, managing design and distribution within 6 months</li><li>Coordinated with <b>PMRC</b> and stakeholders for <b>smart cards, covering tech, and merchant onboarding</b></li></ul> |                                                                              |                                                                                    |
| WOODCROCK                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Founder's Office Intern                                                      | Aug'22 – Dec'23                                                                    |
| Roles and Responsibilities | <ul style="list-style-type: none"><li><b>Designed and implemented a digital marketing campaign</b> for customized Wood Crock products</li><li>Leveraged <b>digital channels, social media platforms, and local events</b> to increase <b>products awareness</b></li><li><b>Directed revenue</b> to get <b>increase by 25%</b> through <b>new customer onboarding</b> in span of only <b>8 months</b></li><li><b>Managed the company's online presence</b>, resulting increase of <b>25% boost</b> in social media engagement</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                              |                                                                                    |
| LIVE PROJECTS              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
| Inside Kampus              | <ul style="list-style-type: none"><li>Formulated end-to-end growth marketing strategy including paid ad, email campaign and content planning</li><li><b>Planned growth strategy</b> by analyzing <b>5 competitors</b> and uncovering whitespace <b>audience segments</b></li><li>Formulated <b>revenue-focused pricing</b> and retention strategy improving event conversion <b>rates by 20%</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                              |                                                                                    |
| Dettol Capstone Project    | <ul style="list-style-type: none"><li>Identified key consumer trends from <b>100+ survey responses</b>, directly shaping the <b>product roadmap</b></li><li><b>Optimized engagement</b> metrics by conceptualizing <b>gen AI integration</b> for personalized <b>interactions</b></li><li><b>Directed a 360°</b> integrated brand strategy encompassing positioning, segmentation and SWOT analysis</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                              |                                                                                    |
| EDUCATION                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
| MBA                        | Indian Institute of Management, Bodh Gaya                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 73.80%                                                                       | 2026                                                                               |
| BSc                        | University of Delhi, New Delhi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 74.71%                                                                       | 2022                                                                               |
| 12 <sup>th</sup>           | St. Mary's School                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 85.60%                                                                       | 2019                                                                               |
| 10 <sup>th</sup>           | St. Mary's School                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 79.00%                                                                       | 2017                                                                               |
| POSITION OF RESPONSIBILITY |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
| Youth Entrepreneur Summit  | <ul style="list-style-type: none"><li>Pioneered a photo booth venture at <b>YES x IIM Bodhgaya</b>, capturing images of 200+ attendees</li><li><b>Generated ₹40,000+ revenue</b> over <b>2 days</b> through strategic on-ground customer acquisition</li><li><b>Achieved 67%</b> day-over-day growth (<b>₹15,000 → ₹25,000</b>) by implementing pricing strategies</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                              | 2025                                                                               |
| EBSB Club Representative   | <ul style="list-style-type: none"><li><b>Creating engaging content</b> to amplify <b>cultural initiatives</b> and foster community engagement</li><li><b>Executed the Jan Jatiya Diwas Quiz</b> for <b>150+ participants</b>, with a <b>98%+ satisfaction rate</b></li><li><b>Promoted national integration</b> through structured inter-state <b>cultural exchange initiatives</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                              | 2024                                                                               |
| EXTRACURRICULAR ACTIVITIES |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
| Vision MBA                 | <ul style="list-style-type: none"><li>Mentored more than <b>15 CAT aspirants</b> with a <b>rapidly growing</b> cohort, reflecting high <b>trust</b></li><li>Executed <b>Meta and Google campaigns, A/B testing</b> creatives to optimize <b>lead generation</b></li><li>Backed by <b>8+ mentors</b> from <b>top-tier institutions (IIT, IIM)</b>, ensuring high quality guidance</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                              | 2025                                                                               |
| Quora                      | <ul style="list-style-type: none"><li>Prepared and Shared content on <b>Quora</b>, accumulating with an <b>over 42,000+ views till today</b></li><li><b>Analyzed 5+</b> Indian market trends and assessed a strategy, resulting in a higher engagement</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                              | 2021                                                                               |
| YouTube Channel            | <ul style="list-style-type: none"><li><b>Launched and executed a YouTube videos channel</b> to achieve an over <b>400+ subscribers</b></li><li><b>Garnered over 29,000+ views</b> by creating engaging content videos and <b>effective promotion</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                              | 2021                                                                               |
| CERTIFICATIONS             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
| Ms Excel                   | <ul style="list-style-type: none"><li>Data analysis, pivot tables, Vlookup, charts, dashboards, campaign reporting and trend analysis</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              | 2026                                                                               |
| Digital Marketing          | <ul style="list-style-type: none"><li>Certified for SEO, SEM, SMM, PPC, audience targeting, content marketing and brand visibility</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                              | 2024                                                                               |
| Product Management         | <ul style="list-style-type: none"><li>Learned foundations of product management, including product discovery, PRD formulation</li><li>Learned frameworks of Agile/scrum methodologies, product lifecycle, and evaluation metrics</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                              | 2024                                                                               |
| Project Management         | <ul style="list-style-type: none"><li><b>Project Quality Management</b> certification covering aspects in areas as <b>scope, time, budget</b></li><li>Methodologies and best practices for <b>project management</b> to ensure better project <b>efficiency</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                              | 2024                                                                               |
| SKILLS                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                              |                                                                                    |
| Key Skill                  | <ul style="list-style-type: none"><li>Ms Excel</li><li>Stakeholder Management</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <ul style="list-style-type: none"><li>Market Research</li><li>Jira</li></ul> | <ul style="list-style-type: none"><li>Power BI</li><li>Business Analysis</li></ul> |