

Dr. Himani Trivedi

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PROFILE SUMMARY

Clinical and data professional with a dental surgery background and 3.9 years of experience in healthcare analytics, product classification, and quality assurance. Certified in Good Clinical Practice (ICH-GCP/FDA), Business of Healthcare, and Digital Marketing (Google). Adept at translating complex clinical data into structured, compliant deliverables while leading cross-functional teams and driving measurable process improvements. MBA candidate specializing in Marketing (SGPA 9.3), combining healthcare domain expertise with a growing foundation in business strategy and digital marketing.

WORK EXPERIENCE

Senior Medical Analyst <i>Medusind Solutions</i>	Feb 2024-Present <i>Ahmedabad</i>
- Manage large-scale product classification projects utilizing UNSPSC (v20+) frameworks across diverse healthcare segments as part of QA team; leveraging technical product attributes (Manufacturer Part Numbers, GTINs) to map complex medical devices to granular 8-digit commodity codes utilizing web research/catalogues/database files to analyze unworked data implementing various Excel functions/ pivot tables; achieving 98% timely target. - Previously held project ownership for Product Information Request Form (PIRF); while managing a team of 4-7 resources providing clear communication and task guidance in order to accomplish client project objectives efficiently. - Developed comprehensive UNSPSC classification guides and standard operating procedures documenting category-specific attributes, decision trees, and classification criteria for medical products, creating reusable reference materials that improved team consistency, reduced classification errors by 20%, and accelerated onboarding for new analysts while establishing organizational knowledge base. - Managed client service level agreement (SLA) compliance, meeting expected timelines and quality standards even with high volume data.	
Medical Analyst <i>Medusind Solutions</i>	July 2022-Feb 2024 <i>Ahmedabad</i>
- Analyzed and categorized diverse healthcare products across multiple segments, ensuring alignment with UNSPSC(v18/19) global standards. - US Healthcare domain. Ensured compliance with healthcare regulations and data privacy standards, including HIPAA, to safeguard sensitive information. - Identifying and resolving discrepancies to maintain 99% accuracy rate.	
Apprentice/Trainee Dentist <i>Prime Dental Care</i>	July 2021-November 2021 <i>Ahmedabad</i>
- Educated patients on proper dental hygiene and preventative practices & ensured the highest levels of sanitation and orderliness possible. - Conducted examination, diagnosis and contributed to treatment planning using critical thinking to make informed decision - Gained hands-on experience with dental radiography and charting. - Performed treatments such as scaling, restorative procedures, using effective communication, empathy with satisfactory patient response while effectively managing treatment times. - Assisted in various range of dental procedures, providing support during surgeries, and ensuring sterile environments, contributing to successful outcomes and enhanced patient care.	

EDUCATION

Master of Business Administration <i>Manipal Academy of Higher Education</i>	September 2024-Present <i>Online</i>
- Semester 4 - Building expertise in the marketing - Semester 3 SGPA 9 - Semester 2 SGPA- 9.3 - Semester 1 SGPA- 9.2	
Bachelor of Dental Surgery <i>Raj Rajeshwari Dental College & Hospital</i>	October 2015-December 2020 <i>Udaipur</i>

RESEARCH EXPERIENCE

Scientific E- Poster <i>48th Indian Dental Association Gujarat State Annual Conference</i>	December 2018 <i>Ahmedabad</i>
Co-authored Scientific E-Poster “Kinesiology – An Unexplored Path in Dentistry” which deals with the use of applied kinesiology for Temporomandibular Disorder patients.	
Scientific E- Poster <i>47th Indian Dental Association Gujarat State Annual Conference</i>	December 2017 <i>Visnagar</i>

- Co-authored Scientific E-Poster “The Art of Resuscitation Using Salivary Pacemakers” focusing on use of electro-stimulating intra-oral device as treatment for patients with Xerostomia.

COURSES & CERTIFICATIONS

The Business of Healthcare Specialization <i>Coursera</i> • Gained knowledge on aspects of healthcare management such as healthcare economics, policy, and strategic planning with understanding of the business dynamics within healthcare systems. • Analyzed case studies and financial statements from health care initiatives. • Applied gained knowledge for the capstone as a part of course assessment.	February 2022 <i>Online</i>
Good Clinical Practice <i>The National Institute on Drug Abuse</i> • Gained understanding of internationally accepted standards ICH-GCP and FDA regulations; for ensuring the rights, safety, and well-being of research participants in clinical trials along with maintaining data integrity and regulatory compliance throughout the research process. • Gained comprehensive knowledge of regulatory requirements, ethical principles, and best practices for clinical studies.	June 2021 <i>Online</i>
High Impact Business Writing (UCI Continuing Education) <i>Coursera</i> • Gained knowledge in effectively communication of complex ideas in a simple and understandable manner. • Learned how to tailor messages according to different audiences and achieving desired outcomes, along with proofreading/editing of business documents.	August 2021 <i>Online</i>
Fundamentals of Digital Marketing <i>Google Digital Garage</i> • Gained understanding of SEO, social media marketing, content strategy, and digital advertising methods utilizing Google as marketing platform. • Also developed analytical skills to track/optimize campaign performance, visibility & engagement undertaking various practice-based assessments during the course.	June 2021 <i>Online</i>
Google Analytics for Beginners <i>Google/Coursera</i> • Completed coursework on data cleaning, analysis, and visualization.	June 2021 <i>Online</i>

LEADERSHIP EXPERIENCE

Content Lead & Contributor Rajeshwari Dental College & Hospital • Oversaw editorial planning, content creation, and coordination with writers for R.R.On Campus Newsletter.	2018-2020 <i>Udaipur</i>
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ACHIEVEMENTS/AWARDS

Star Performer/Extra Miler Medusind Solutions • Recognized as a Star Performer & Extra Miler (for April 2024-June 2024 Quarter) across PAN India locations for consistently exceeding key performance indicators (KPIs) and client expectations, demonstrating leadership, problem-solving skills, and dedication to high-quality results.	September 2024, July 2024 & December 2023 <i>Ahmedabad</i>
Merit Certificate Raj Rajeshwari Dental College & Hospital • Achieved a cumulative percentage of 73%, ranking 2nd of the entire graduating class with distinction in the subject of Conservative Dentistry & Endodontics.	December 2020 <i>Udaipur</i>

TECHNICAL SKILLS

- **Microsoft Office Suite:** Excel/Word/PowerPoint; **Google Workspace:** Slides/Docs/Sheets; Data Visualization/Management; **Digital Communication Tools:** Google/Outlook; **Collaboration Tools:** Teams/Zoom