

DR. SUFIYA MUBEEN

Healthcare Marketing & Health-Tech Professional | BDS · MBA (Pursuing)

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PROFILE

A licensed dentist (BDS) now pursuing an MBA in Marketing, uniquely positioned at the intersection of clinical healthcare and business strategy. With hands-on experience managing 8,000+ patient interactions, leading community outreach campaigns, and coordinating large-scale university events, I bring a rare blend of medical credibility and marketing potential to healthcare marketing and health-tech roles. Fluent in English, Tamil, Urdu, and Hindi — an asset for patient-facing and community-driven campaigns across India.

EXPERIENCE

Dental Surgeon

2023 – Present

Elahi Dental Clinic, Chennai

- Managed end-to-end patient care for 3,000+ patients in a high-volume private practice, building long-term patient relationships through trust and clear communication.
- Educated multilingual patients (English, Tamil, Urdu, Hindi) on preventive care — effectively acting as a health educator and brand ambassador for the clinic.
- Identified patient pain points and communicated treatment value propositions, directly improving patient retention and satisfaction.

House Surgeon

2024 – 2025

SRDC, Sri Ramachandra Institute of Higher Education and Research

- Delivered dental care to ~5,000 patients across all age groups in a high-volume institutional setting.
- Coordinated and executed 15 community outreach camps, screening and treating 500+ patients — managing logistics, patient flow, and health messaging.
- Gained experience in stakeholder communication, team coordination, and public health awareness campaigns.

Cultural Event Coordinator — Meraki 2024

2024

Sri Ramachandra University, Chennai

- Co-organised Meraki, Sri Ramachandra University's annual cultural fest, managing event logistics, volunteer coordination, and on-ground execution.
- Demonstrated project management, team leadership, and event marketing skills in a large-scale institutional setting.

EDUCATION

Master of Business Administration (MBA)

2025 – 2027

Measi Institute of Management, Chennai

Relevant coursework: Principles of Management, Human Resource Management, Marketing Management

Bachelor of Dental Surgery (BDS)

2019 – 2024

Sri Ramachandra Institute of Higher Education and Research, Chennai

SKILLS

- Clinical & Medical Knowledge
- Event Planning & Coordination
- Problem-Solving
- Patient Communication & Education
- Multilingual Communication
- MS Office & Basic Digital Tools
- Community Health Outreach
- Team Leadership
- Healthcare Marketing (Learning)

LANGUAGES

• English

• Tamil

• Urdu

• Hindi