

PRAJITH PRASATH V

Data Analyst

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Summary

Results-driven Data Analyst with 3.5+ years of professional experience in data analysis, business reporting, dashboard development, KPI tracking, and process optimization. Skilled in SQL, Power BI, Excel, Looker Studio, and Python, with expertise in data visualization, ETL, business intelligence, and automation. Proven ability to transform data into actionable insights that improve operational efficiency and support business growth.

Skills

Core Skills: SQL, Power BI, Advanced Excel, Python, Looker Studio, Tableau

Data Analytics: Data Analysis, Statistical Analysis, Exploratory Data Analysis (EDA), Data Mapping, Data Cleaning, ETL, KPI Tracking, Dashboard Development, Data Visualization, Business Intelligence

Tools & Technologies: MySQL, Google Sheets, Google Apps Script, SAP ERP

Libraries: Pandas, NumPy, Matplotlib, Seaborn, Plotly

Experience

Data Analyst

Oct 2024 – Present

Marudhar Tanchem Private Limited, Chennai

- Prepared daily, weekly, and monthly MIS reports and business performance reports, delivering timely insights on operational metrics and KPIs to support management decision-making.
- Developed interactive dashboards and data visualizations using Power BI, Looker Studio, Excel, and Google Sheets to monitor sales performance, employee productivity, and key business indicators.
- Managed data collection, validation, cleaning, and processing from multiple sources, ensuring data integrity, accuracy, and reliable reporting.
- Analyzed business trends and KPI performance to identify opportunities, risks, and areas for operational improvement, providing actionable insights for stakeholders.
- Developed an AI-powered Sales Pulse analytics application and FMS tracking tools to automate sales performance monitoring, customer analytics, CRM effectiveness, and product-level analysis, reducing reporting effort by 30% and improving stakeholder visibility.

Technician | Document Controller

Oct 2022 – Aug 2023

Yuhan Tech, Kuwait

- Managed document control, reporting, and record-keeping processes using Excel, ensuring data accuracy, compliance, and audit readiness.
- Streamlined documentation workflows and reporting processes, improving information accessibility and supporting timely project execution.

Management Trainee

Feb 2022 – Oct 2022

Brakes India Pvt Ltd, Arakkonam, Chennai

- Utilized SAP ERP for reporting, production planning, inventory management, and purchasing activities.
- Analyzed operational data and collaborated with cross-functional teams to identify process improvement opportunities and enhance operational efficiency.

Projects

PhonePe Pulse Data Visualization and Exploration

- Built an end-to-end ETL pipeline using SQL and MySQL by extracting, transforming, and loading PhonePe Pulse data for large-scale transaction analysis.
- Developed an interactive dashboard using Streamlit and Plotly to visualize transaction trends, regional performance, and key business metrics through geo-spatial analysis.

Airbnb Market Analysis

- Performed data cleaning, transformation, and exploratory data analysis using Python (Pandas, Plotly) to identify pricing trends, booking patterns, and location-based insights.
- Designed an interactive Power BI dashboard to present key findings, enabling data-driven decision-making through effective visualization and business intelligence reporting.

Education

B.Tech, Marine Engineering

Aug 2016 – Nov 2020

Indian Maritime University, CMC, Coimbatore

Certifications

- Master Data Science Program – IIT Madras Advanced Programming (GUVI)
- Power BI, Tableau, and Python – GUVI
- SQL for Data Science – Great Learning